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GOVERNOR

STATE OF MICHIGAN
DEPARTMENT OF EDUCATION
LANSING

MICHAEL P. FLANAGAN
SUPERINTENDENT OF
PUBLIC INSTRUCTION

October 20, 2011

MEMORANDUM

TO: Local and Intermediate School District Superintendents and
Public School Academy Directors

FROM: Sally Vaughn, Ph.D. *Sally*
Deputy Superintendent/Chief Academic Officer

SUBJECT: Second SB-CEU Opportunity for Non-Seat Time-based Professional
Development

Since 2007, Superintendent of Public Instruction Mike Flanagan has used his authority to waive certain administrative rules to provide schools with flexibility in implementing innovative teaching and learning models. As a result, the Michigan Department of Education (MDE) has fielded questions about seat time requirements for educator professional development as it relates to earning State Board Continuing Education Units (SB-CEUs).

Responding to these inquiries, the MDE has sponsored a series of "non-seat time" professional development program pilots to support effective professional development that promotes anyway, anytime, anyplace, any pace professional learning, outside of "punching in" and "punching out" of officially-sanctioned SB-CEU activities.

Non-Seat Time SB-CEU Pilot #2: Art Census

Since 2009, the MDE has been working with Michigan Youth Arts and Quadrant Arts Education Research to assess the status and condition of arts education in Michigan's K-12 schools. The project is designed to create a never-before-available picture of arts education in Michigan and provide baseline information for tracking and measuring progress in arts education in the future. This report will provide data to shape future educational policy. It will also identify schools that meet a mutually agreed upon set of criteria as "Model Schools." Michigan Youth Arts and Quadrant Arts Education Research will use the information from participating schools to share best practices and to identify the attributes of successful programs as guides for other schools.

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The MDE is asking that one educator per school building collect and report data necessary to complete the 2012 Michigan Arts Education Census. Michigan Youth Arts will also award the first 750 educators who participate with a \$25 iTunes gift card for completion of the survey. The process begins by viewing Superintendent Mike Flanagan's video on demand on MI Streamnet (<http://www.mistreamnet.org/vidflv.php?who=mdeart091811>). The educator then goes to www.michiganyoutharts.org/survey to "claim" her/his school. If the school is greyed out, it means that someone else in the building has already claimed the school. The survey will close November 30, 2011.

There will be no cost or charge to the educator for completing the Art Census or for processing the SB-CEU through the Secure Central Registry. The SB-CEU will be awarded after December 15, 2011, for an estimated ten hours of effort for developing the educators knowledge and skill set as it relates to arts education resources available in his/her school and sharing his/her findings with peers within the building.

For more information on the survey, please visit www.michiganyoutharts.org/survey. For survey questions, please contact the following people by email:

Bob Morrison
bob@artsedresearch.org

For general questions about the SB-CEU pilot, please contact the following MDE staff by email:

Ann-Marie Smith
smitha24@michigan.gov

Bruce Umpstead
umpsteadb@michigan.gov

If you need more information, please contact us at 517-335-2775 or the MDE Educational Technology and Data Coordination unit's main number at 517-335-2957.

cc: Michigan Education Alliance